

CRITICAL ISSUE SERIES

ISSUE DATE	EDITORIAL FEATURES	SPECIAL REPORTS	IN THE MARKETS	SHOW PREVIEW	BONUS DISTRIBUTION	SPACE CLOSE	MAT. DUE
January	Performance Wear Hosiery SnowSports WomenSports	f2 Fiber/Fabric Report	Golf & Tennis Outdoors Licensing Footwear	WSA Magic	Super Show SIA	12/5	12/10
February	SportsMagic: Apparel & Accessories Inflatables Extreme Sports Hunting & Fishing	Footwear Business	Outdoors Fiber/Fabrics Swimwear		WSA ASR MAGIC Shot	1/4	1/9
March	Sports Medicine Sports Media Team Sports	Licensing	Footwear Apparel		Licensing Forum	2/7	2/12
April	New Age Fitness: Nutrition, Yoga & Wellness	Understanding the Sports Consumer: Women, Men, Teens & Kids	Sports Medicine Outdoors Fiber/Fabrics			3/8	3/13
May	e-sport Resource Directory Hosiery Handbook	SGB MarketStats	Footwear Licensing		NSGA Mgt. Conference	4/8	4/11
June	Watches & Accessories Sport Optics	SGB Retail100	Fiber/Fabric Apparel			5/9	5/15
July	Consumer Sports Marketing Fitness	SGB MVB's: Most Valuable Sports Brands	Footwear Outdoors	WSA OR Magic	Health & Fitness Expo	6/7	6/12
August	Sport Magic: Apparel & Accessories Outdoor Lifestyle: Apparel, Gear & Accessories Hosiery	Footwear Business f2 Fiber/Fabric Report	Sports Medicine Licensing		WSA MAGIC OR	7/8	7/11
September	Swim, Surf & Skate: Apparel, Footwear & Gear Sport Optics Inflatables Team Sports	f2 Fiber/Fabric Report	Outdoor Footwear			8/9	8/14
October	WomenSports Licensing	The Best Sports Stores	Footwear Apparel		SGB Industry Forum	9/9	9/12
November	Retail Registry	SGB Trendsetter of the Year: The Nominees	Apparel Fiber/Fabrics Footwear			10/11	10/16
December	Adventure Travel: Apparel, Footwear & Gear Performance Underwear	2003 Trade Show Report	Fiber/Fabrics Licensing	OR Super Show		11/7	11/12