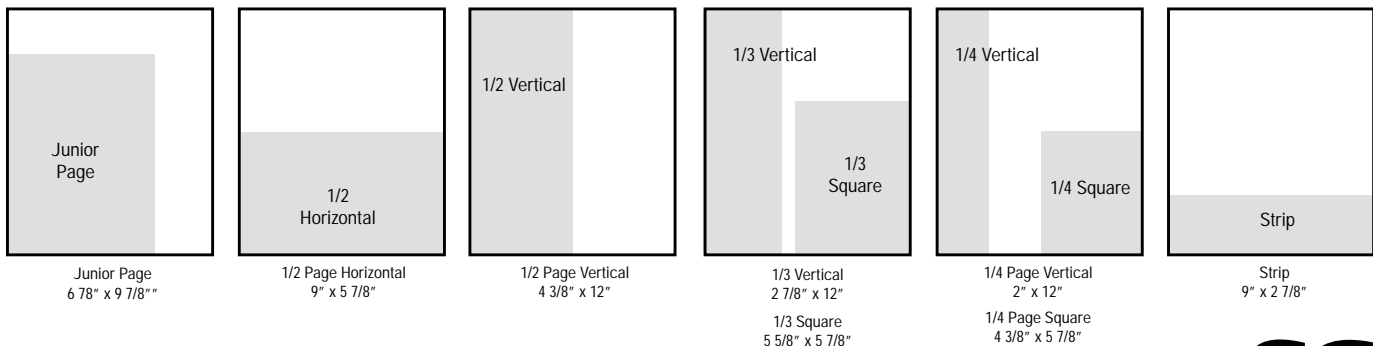
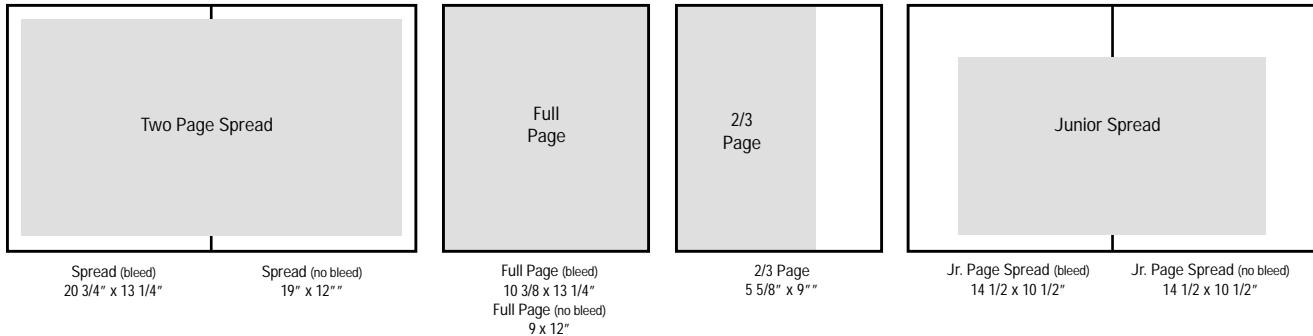


AD SIZE	NON-BLEED	TRIM SIZE	BLEED
Two-page spread	19" x 12"	20 1/4" x 13"	20 3/4" x 13 1/4"
Full-page	9" x 12"	10 1/8" x 13"	10 3/8" x 13 1/4"
Two-thirds page	5 5/8" x 9"	6 1/8" x 13"	6 1/4" x 13 1/4"
Junior spread	14 1/2" x 9 7/8"	14 1/2" x 10 3/8"	14 1/2" x 10 1/2"
Junior page	6 7/8" x 9 7/8"	7 3/8" x 10 3/8"	7 1/2" x 10 1/2"
Half-page spread	19" x 5 7/8"	20 1/4" x 6 3/8"	20 3/4" x 6 1/2"
Half-page vertical	4 3/8" x 12"	5" x 13"	5 1/8" x 13 1/4"
Half-page horizontal	9" x 5 7/8"	10 1/8" x 6 3/8"	10 3/8" x 6 1/2"
One-third page vertical	2 7/8" x 12"	3 1/2" x 13"	3 5/8" x 13 1/4"
One-third page square	5 5/8" x 5 7/8"		
Quarter-page vertical	2" x 12"		
Strip	9" x 2 7/8"		

Keep live matter 1/4" from head, foot and face trim. Allow 1/8" safety in gutter for spread ads.



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