

Chart Report

Ordered by:	End of Year 2004 Dollars
Category or Subcategory:	Running Shoes
Gender:	All
Price Point:	High
Reporter:	All
Manufacturer(s):	All

Week Ending: 02/06/05

Manufacturer	Rank	Product Description	End of Year 2004 Dollars	End of Year 2004 Units	End of Year 2004 Average Price
ASICS	1	M GT-2090D WHT/NVY/GLD	\$24,190,196	305,454	\$79.19
NEWBAL	2	M991GL D	\$22,732,808	209,396	\$108.56
NIKE	3	M SHOX TURBO /WRD	\$20,929,321	213,980	\$97.81
ASICS	4	W GT-2090B WHT/LIGHTNING/DENIM	\$20,445,851	253,796	\$80.56
NIKE	5	M SHOX MONSTER WHITE	\$14,039,074	142,664	\$98.41
ASICS	6	M GEL-KAYANO X WHT/BLK/ORG	\$12,233,240	99,936	\$122.41
NIKE	7	M SHOX TL WHT/GRY	\$11,152,193	75,772	\$147.18
NIKE	8	W SHOX BELLA WHITE	\$9,724,238	99,856	\$97.38
NIKE	9	M SHOX R4 GRY/RED	\$9,507,841	75,020	\$126.74
NIKE	10	W SHOX TURBO /BLU	\$9,239,956	93,959	\$98.34
NIKE	11	W AIR ZOOM MILER WHITE	\$8,936,730	92,405	\$96.71
NIKE	12	W SHOX SILV PINK	\$8,016,697	58,028	\$138.15
NEWBAL	13	W991GR B	\$7,425,884	68,784	\$107.96
NEWBAL	14	M991GL 2E	\$7,323,390	68,762	\$106.50

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NIKE	15	M SHOX R4 WHT/GRY/BLK	\$6,543,618	47,414	\$138.01
NIKE	16	W SHOX R4 RED/WHT	\$6,209,257	53,117	\$116.90
NIKE	17	W AIR ZOOM MILER SLV/ORG	\$6,007,277	63,357	\$94.82
ASICS	18	M GT-2090 4E WHT/NVY/GLD	\$5,847,738	72,640	\$80.50
NIKE	19	M SHOX TURBO WHT/BLUE	\$5,771,582	58,760	\$98.22
NIKE	20	M SHOX TURBO /RYS	\$5,313,818	54,555	\$97.40
NIKE	21	W SHOX TURBO WHT/PNK	\$5,237,155	52,872	\$99.05
NIKE	22	M AIR MAX 95 GRY/NEON YEL	\$5,127,351	38,804	\$132.13
NIKE	23	M SHOX NZ SLV/WHT/RYL	\$5,018,384	51,120	\$98.17
ASICS	24	M GT-2090 2E WHT/NVY/GLD	\$4,839,944	64,233	\$75.35
ASICS	25	W GT 2090 B SHADOW/SHADOW BLUSH	\$4,795,211	58,830	\$81.51
NIKE	26	M TURBO SLV BLK/LIME	\$4,678,895	47,362	\$98.79
NIKE	27	M SHOX FSM W/N	\$4,559,042	44,705	\$101.98
NIKE	28	W SHOX 2:45 SILVER/BLUE	\$4,224,005	40,136	\$105.24
ASICS	29	W GEL KAYANO X WHT/ORG/BLK	\$4,210,372	34,643	\$121.54
ASICS	30	M GEL-KAYANO X WHT/LGTNING/BLK	\$4,154,446	35,516	\$116.97
NIKE	31	M SHOX NZ WHT/RED WHITE	\$4,095,000	41,468	\$98.75
ASICS	32	W GEL KAYANO X WHT/DENIM LIGHTN	\$3,968,750	33,381	\$118.89
NEWBAL	33	M991GL 4E	\$3,819,783	36,094	\$105.83
NIKE	34	W SHOX FSM /GRD	\$3,698,227	35,202	\$105.06
NIKE	35	M SHOX MONSTER BLACK	\$3,650,138	38,443	\$94.95
NIKE	36	W SHOX TURBO WHT/RED/SLV	\$3,614,420	36,963	\$97.78
BROOKS	37	M ADRENALINE GTS WHT/INS BK/SLV/BAJA	\$3,609,704	43,296	\$83.37
NIKE	38	W SHOX FSM BLUE	\$3,529,405	33,729	\$104.64
ASICS	39	W GT2090 D WHT/LIGHTN/DENIM	\$3,409,424	44,535	\$76.56
NIKE	40	W SHOX RIDE WHITE	\$3,379,528	29,378	\$115.04
ASICS	41	M GEL KAYANO X NVY/ORG	\$3,355,135	29,041	\$115.53
NIKE	42	W SHOX WHT/SLV/	\$3,308,669	30,733	\$107.66
ASICS	43	M GEL NIMBUS VI WHT/NVY/SLV	\$3,200,897	32,491	\$98.52

BROOKS	44	W ADRENALINE GTS 5 WHT/TRU NVY/LIT/SILV	\$3,147,643	37,328	\$84.32
NIKE	45	M TURBO SHOX NVY/GLD	\$3,099,732	31,637	\$97.98
NIKE	46	M SHOX RIDE SLV/RYL/BLK	\$3,096,797	34,798	\$88.99
NIKE	47	M SHOX PREMIUM WHT/BLK	\$3,021,482	28,073	\$107.63
NEWBAL	48	M1221SN D	\$2,994,135	25,609	\$116.92
NIKE	49	M AIR ZOOM MILER NVY/RD/SLV	\$2,878,765	30,668	\$93.87
NIKE	50	M SHOX R4 SL/BK/WH	\$2,839,051	21,265	\$133.51
NIKE	51	M SHOX MONSTER BLK/RED	\$2,782,501	29,169	\$95.39
HYDE	52	W 3D GRID HURRICANE GRY LT/PSTL	\$2,735,259	24,819	\$110.21
NIKE	53	M SHOX MONSTER BLK/YLW/SLR	\$2,681,055	27,770	\$96.55
NIKE	54	W MAX TAILWIND /WBL	\$2,671,162	24,716	\$108.07
NIKE	55	K SHOX TURBO SLV/RYL/WHT	\$2,640,173	31,817	\$82.98
NIKE	56	M SHOX NZ LTHR WHT/RED	\$2,527,097	24,619	\$102.65
NIKE	57	W SHOX BELLA WT/SILVER/RED	\$2,518,342	27,489	\$91.61
NIKE	58	M SHOX 2:45 NVY/SLV/BLK	\$2,453,560	23,438	\$104.68
NIKE	59	K SHOW TURBO RED/SLV	\$2,381,362	28,831	\$82.60
ASICS	60	M GEL NIMBUS VI STORM/SLV/RD	\$2,379,406	23,684	\$100.46
NIKE	61	M SHOX RIDE PLUS SILVER/BLUE	\$2,363,752	20,458	\$115.54
ASICS	62	M GEL NIMBUS VI NVY/GRY	\$2,338,823	24,380	\$95.93
NIKE	63	W SHOX TURBO GREY	\$2,241,719	22,929	\$97.77
NIKE	64	M SHOX BLACK	\$2,133,577	19,750	\$108.03
NIKE	65	W SHOX TL BLUE	\$2,075,200	14,976	\$138.57
BROOKS	66	M RADIUS 04 WHITE/BLACK/THORN/SILVER	\$1,973,866	26,547	\$74.35
NIKE	67	M AIR MAX MOTO II WHT	\$1,960,704	25,005	\$78.41
NIKE	68	M ZOOM SPIRIDON RYL/SLV/BLK	\$1,957,839	30,085	\$65.08
NIKE	69	M AIR MAX SPECIALIST RYL/WHT/BLK	\$1,901,255	30,044	\$63.28
ADIDAS	70	W SUPERNOVA CUSHION WHT/LEM	\$1,887,401	24,905	\$75.78

NIKE	71	W AIR ZOOM MILER RED	\$1,858,118	19,331	\$96.12
NIKE	72	M SHOX MONSTER BLK/SLV	\$1,849,015	17,415	\$106.17
NIKE	73	W SHOX BLK/PINK	\$1,767,263	16,452	\$107.42
NIKE	74	W SHOX NZ WT/RED/BLUE	\$1,724,952	18,049	\$95.57
NEWBAL	75	M1023NB 2E	\$1,715,743	18,766	\$91.43
NIKE	76	W SHOX 245 RED/SLV	\$1,709,062	16,103	\$106.13
NIKE	77	M SHOX TL WHT/GRPH	\$1,670,752	11,393	\$146.65
NIKE	78	M AIR MAX 95 BROWN/KHAKI BLACK	\$1,627,281	15,615	\$104.21
NIKE	79	M AIR MAX LTD WHT/GRY/BLK	\$1,595,930	16,311	\$97.84
NEWBAL	80	M1023WY D	\$1,562,974	18,231	\$85.73
NIKE	81	W SHOX R4 BLK/SLV	\$1,541,127	11,140	\$138.34
NIKE	82	M AIR MAX TAILWIND NVY	\$1,522,741	14,442	\$105.44
NIKE	83	M SHOX NZ LTHR BLK/RED	\$1,494,487	14,529	\$102.86
NIKE	84	M SHOX RIDE BLACK/RD/SLV	\$1,486,131	14,191	\$104.72
NIKE	85	M SHOX R4 GRY/NVY	\$1,462,705	11,210	\$130.48
NIKE	86	M AIR MAX TURBULENCE WHT/SLV	\$1,455,531	22,657	\$64.24
NIKE	87	M SHOX NZ WHT/RD/BK	\$1,438,686	14,901	\$96.55
HYDE	88	M 3D GRID HURRICANE GREY	\$1,417,063	12,885	\$109.98
NIKE	89	M NIKE SHOX TL 2 WHITE	\$1,404,963	9,730	\$144.39
NIKE	90	K SHOX TURBO (GS) SILVER	\$1,398,785	17,008	\$82.24
NEWBAL	91	W1221SB B	\$1,372,069	11,541	\$118.89
BROOKS	92	W EPIPHANY WHT/ALLOY/VARN BLUE/SLVR	\$1,339,465	11,837	\$113.16
BROOKS	93	M EPIPHANY WHT/VARN OX RED/BLK	\$1,256,011	11,224	\$111.90
BROOKS	94	M ADRENALINE GTS 2E WHT/BK/SLV/BAJA	\$1,253,961	15,249	\$82.23
NIKE	95	W SHOX TURBO GRY/GLD	\$1,236,094	12,610	\$98.02
NIKE	96	M SHOX RIDE PLUS GRY/BLK	\$1,234,905	10,936	\$112.92
NIKE	97	W SHOX TURBO BANNER	\$1,198,178	12,201	\$98.20
REEBOK	98	M PREMIER ROAD PLUS WHT	\$1,166,924	16,869	\$69.18
BROOKS	99	M BO BEAST -D WHITE	\$1,155,661	11,917	\$96.98
NIKE	100	M AIR MAX TURBULENCE	\$1,154,514	18,560	\$62.20

		RED/BLK			
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